



Good ideas glow  
in the dark.

**KEY COMPANY**  
V I S U A L   A D V E R T I S I N G



We have provided customized corporate visual identity to global companies for more than 25 years. We ensure complex services that includes designing, making prototypes, producing and installing the visual advertising products.

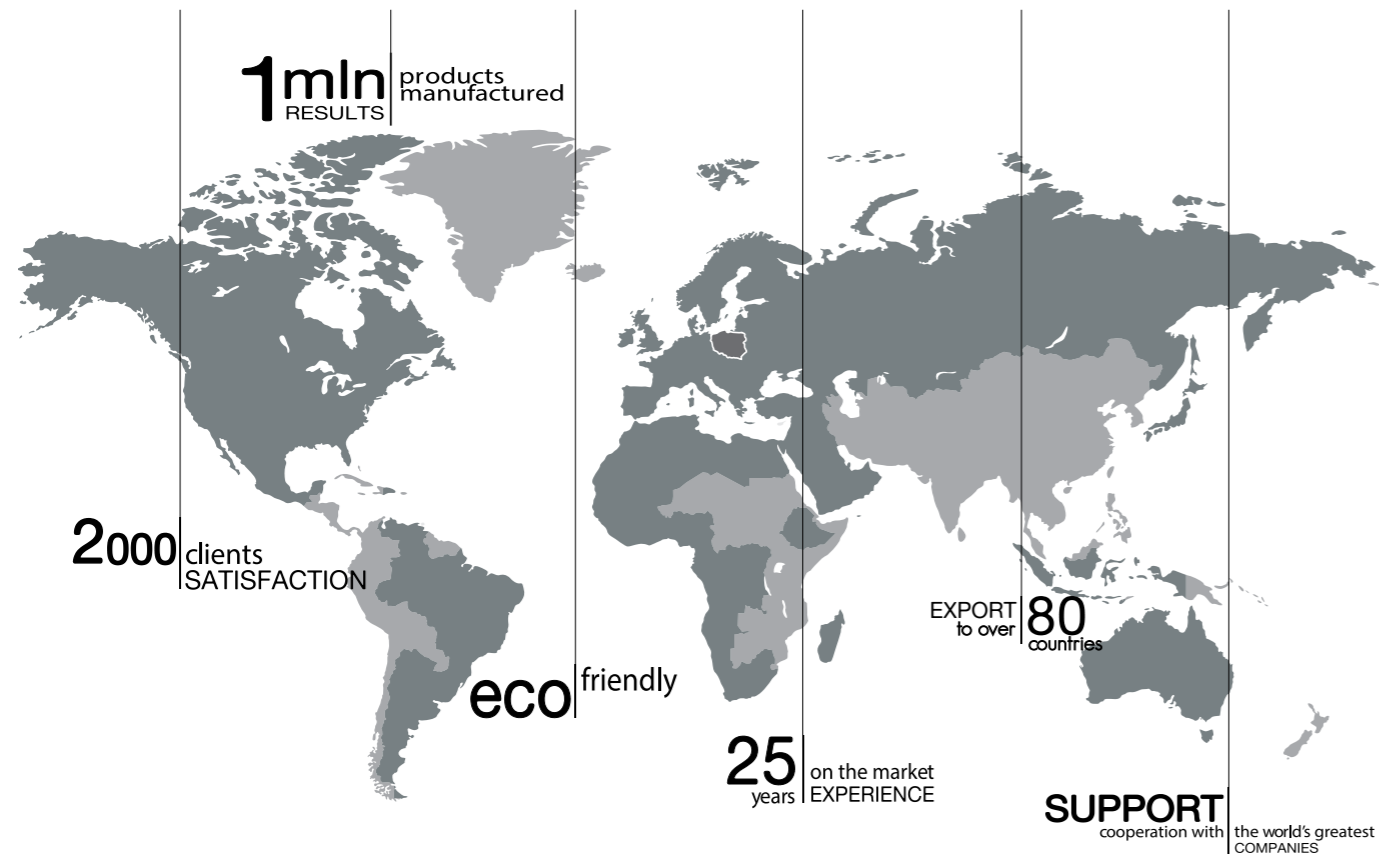
Thanks to the experience that we have gained through many years of market activity and the cooperation with the world's largest corporations, we have developed the ability to meet the needs of the most demanding clients. We have worked with some of the most forward-thinking brands in the world, supporting them in creating the most powerful and appealing visual advertisements for many years.

We are present on both the Polish and foreign market. By offering the best solutions, taking care of the highest quality and above all, prioritizing the needs and satisfaction of our customers, we gained the trust of the greatest worldwide companies. Our products are exported to more than 80 countries.

SUPPORT  
SHARE  
ENSURE  
PROVIDE **WE**

„25 years ago we had a dream. Today, thanks to our hard work and perseverance, we can share with you our passion for creating progressive ideas and translating them into visual advertising. Through this portfolio we want you to take part in our journey to success.”

CEO - Edward Janusz  
Bogusz



We're one of the Europe's leaders in visual advertising. We believe that blending art and technology would yield significant and long-lasting experiences. That's why we chose visual signage to support our clients in expressing their visions and thoughts. We make things that amaze and delight the world. But we also focus on helping our clients distinguish their brands as we constantly learn that their future depends on good recognition.



# WE ENSURE COMPLEX SERVICES

We're designers, technologists and producers who share a passion for creating visual advertisements. In our work we follow several simple and old-fashioned rules: hard working, creative thinking, endless curiosity, innovative approach and teamwork. We cooperate with our clients to materialize ideas and build their business advantages.

We ensure complex service that includes designing, making prototypes, producing and delivering the visual advertising products. And we do all these things with a level of commitment and expertise that is simply unmatched by anyone, anywhere.



## DESIGN

Basing on our open-minded and experienced designers we deliver our clients creative ideas and solutions. We support them with unique design of the visual signage.

## AUDIT & STOCK-TAKINGS

We perform professional stock-takings and audits to check the possibility of conducting assemblies. We carry out the supervisions and inspections of construction works. We ensure current/ongoing control of the project and its compliance with the guidelines at each stage of the works.

## PROJECT MANAGEMENT

Whether our client needs either a little or a lot of help with the project management, we are ready to assist him/her. Our cooperation with the clients is based on the complex project management that results in cost and time optimisation/ the most convenient, time-saving and worry-free way to have the project done.

## PRODUCTION

Thanks to our modern and well-equipped machinery park and highly skilled technical base, we provide our clients a wide range of products made of plastics, metals or printed. We produce even the most unusual visual advertisements.

## INSTALATION

We offer assembly of our products. We have our own installation crews who perform various assembling tasks and related construction works.

## DELIVERY

We ensure deliveries of our products on time and in perfect condition. We use our own car fleet or organize deliveries by any means of transport to deliver our products anywhere our clients need them.

## TECHNICAL CONSULTING

We share our knowledge, experience, skills and information to support our clients in technical issues. We support them in making the project efficient, cost-effective, and profitable. Thanks to us our partners get a maximum of professionalism in a minimal of time.

## SERVICE

We ensure a professional warranty and post-warranty service.



# EXTERIOR SIGNAGE

Exterior signage solutions are designed to create an impact. They are essential to get your message across. They affect/influence clients 24/7 providing high efficiency. Whether you require increasing client's interest in the product or build brand recognition, we have a solution for you. From subtle signs that blend into the environment to imposing and creative architectural structures that proudly stand out, Key Company makes signs that make their presence felt.

## 1.1. LIGHT BOXES

### 1.1.1. STANDARD

These wall mounted boxes, internally illuminated either by fluorescent or LED system, go in different shapes to suit your specific requirement best. They can be single- or double-sided. Their face is made of moulded or flat acrylic glass and their construction is powder coated (according to RAL system), made of steel or aluminium.

### 1.1.2. DOUBLE MOULDED

Double moulding allows to highlight a logo or a graphic and enhance the impact of the advertisement.







### 1.2. METAL FACED SIGNS

Made of powder coated metal, they can be internally illuminated and take different shapes. These type of advertising is usually combined with laser cut letters and signs.



### 1.3. CHANNEL LETTERS

These internally illuminated, three-dimensional graphic sign are made to feature your business and draw the eye of passers-by.



### 1.4. LASER CUT SIGNS

Laser cutting technique combined with internal lighting, allows us to create a unique 3D effect maintaining the thinness of the advertisement.



### 1.5. METAL SIGNS

Made of the piece of metal sheet, they can be either printed or lined with a special foil.



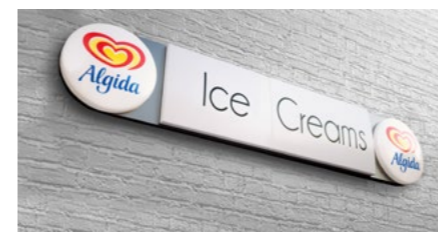
1.6. STYLISH BRACKET SIGNS  
Thanks to the stylish bracket we can give a retro look to many of our advertising signs. This additional decoration is made of the curved metal.



1.7. PANELS  
Their faces can be made either of metal or acrylic. They are commonly used for outside eateries and shops' signage.



1.8. LANTERNS  
Thanks to advertising lanterns your brand and logo might become a part of the landscape architecture. We offer both wall-mounted and free standing lanterns.





# INTERIOR SIGNAGE

Interior signage solutions are created to encourage clients to a specific activity. Thanks to them the advertising message reaches the clients in commercial interiors. Key Company provides interior signage in many forms to suit diverse interior, from contemporary and simple to traditional ones. We have a wide range of solutions to meet the needs and budgets of every client.

## 2.1. LIGHT BOXES

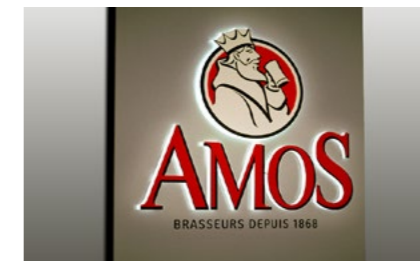
These wall- or ceiling-mounted boxes, internally illuminated either by fluorescent or LED system, can be made in different shapes to suit your specific requirement best. They can be single- or double-sided. Their face is made of moulded or flat acrylic glass and their construction is powder coated (according to RAL system), made of steel or aluminium.

## 2.2. VLE SIGNS

With these product we might present graphics and letters in a unique way by creating one of the various light effects. Among them you can find: afterglow (halo effect), control of the intensity of the light in specified parts of the graphic, neon-imitation, adding more depth to the image.



2.3. LASER CUT SIGNS  
Laser cutting technique combined with internal lighting, allows us to create a unique 3D effect maintaining the thinness of the advertisement.

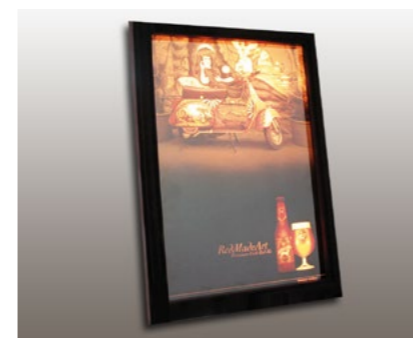
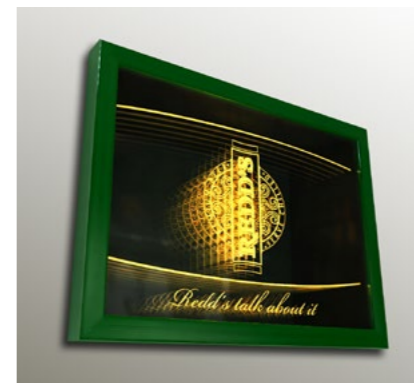


2.4. DISTANCE SIGNS  
Thanks to the placement at distances, the front obtains an additional afterglow.



## 2.5. NEON-LOOK SIGNS

Unique technology, we can perfectly imitate neon tubes eliminating all their weaknesses. This product is easy and safe in use, less fragile and cheaper than neon. By eliminating the need of using neon tubes, we made our product more eco-friendly.



## 2.6. MIRRORS

- Illuminated - internally illuminated with a logo or graphic
- Multi-sequenced - electronically controlled internal illumination of the semi-transparent mirror with a set of graphics placed under the surface; allows to achieve dynamic effect;
- Multi-reflecting - giving a unique depth effect to the graphic

## 2.7. CRISTAL SIGNS

These advertisements have transparent plastic frames illuminated with LED system. It gives a unique edge lit (in almost any colour) that enhance the shape of the advertisement.

## 2.8. ENGRAVED SIGNS

These are transparent plastics with the graphics engraved on their surfaces. The Led lighting scattering on the graphics gives interesting light effects.



# P.O.S. MATERIALS

The aim of the point-of-sale advertising is to attract consumer attention and promote the brand. Thanks to the appealing nature P.O.S. materials are capable of stimulating purchases directly at the point of sale.

We support our clients by offering them a versatile range of P.O.S. products. We manufacture them using diversified materials, including: wood, metals, acrylics and other plastics.

## 3.1. DISPENSERS

They stand out the product form the commercial space facilitating the customer making a right purchasing decision.



## 3.2. CLOCKS

Thanks to this product you can combine advertising with the object of daily use. Our clocks are made of metal, wood or plastics, wall-mounted or free-standing, illuminated or not.



## 3.3. HORECA ADVERTISING EQUIPMENT

We offer extensive lines of HoReCa products.



## 3.4. SHELF DISPLAYS

Their purpose is to feature the product exposed on the shelves. They are usually made of plastics and can be illuminated by LED system.

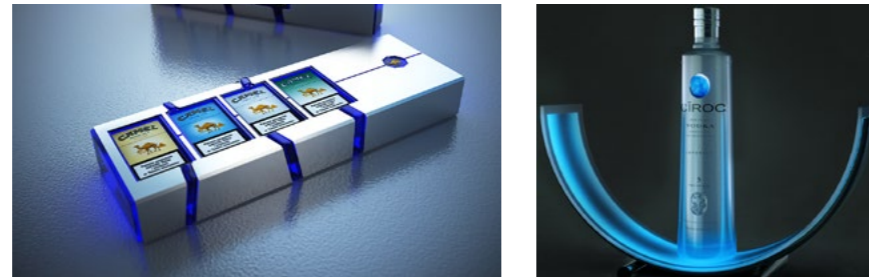
## 3.5. TABLE & CHAIRS, OTHER FURNITURE

Made of metal, plastics or wood and decorated with logo, they are ideal for open air bars and restaurants, shopping centres and sponsored events.



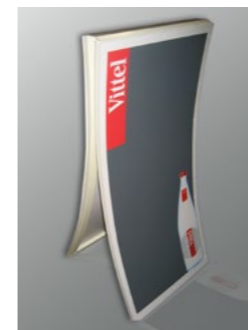
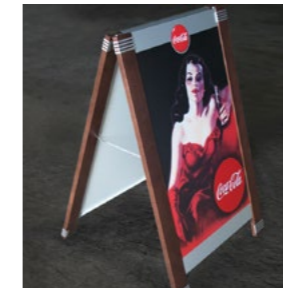
### 3.6. COUNTER DISPLAYS

Placed on the shop counters, they encourage consumer impulse purchases.



### 3.7. ACRYLIC PLAQUES

They can be useful in making room identification signage, wayfinding sign system as well as in menu or poster presentation.



### 3.8. OTHER DISPLAYS

We provide a variety of different tailored-made displays, made of metal, plastics, wood and equipped with LCD monitors and touchpad with a software written in accordance to our customers' requirements.

### 3.9. A-BOARDS

Made of synthetic materials, wood and metal with a possibility of placing a chalkboard on its surface, these boards are ideal for the surroundings of restaurants, pubs etc.

### 3.10. BLACKBOARDS

Wall-mounted chalkboards framed with your graphics or logo.

### 3.11. MENU DISPLAYS

Internally illuminated, wall-mounted or free standing, menu displays can be made of metal, synthetic materials or wood.





### 3.12. SHOP RACK SYSTEMS

They provide excellent exposure of the goods, standing them out from the commercial space. They can be equipped with the LCD monitors or a touchpads with a special software included.



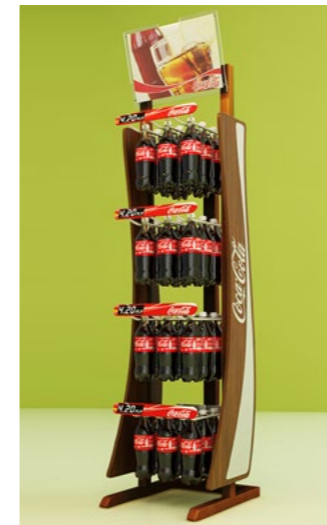
### 3.13. HOUSING OF VENDING POINTS

Thanks to them the extension of the sales market is possible. They advertise your brand and products both by your advertisement printed on the housing and your advertisement displayed on the LCD monitors.



### 3.14. FREE STANDING DISPLAYS

They draw clients' attention to the product, featuring it from the commercial space.







**3.15. LEAFLET DISPLAYS**  
Free-standing or wall-mounted, usually placed in the communication space to distribute the leaflets.

**3.16. ADVERTISING TROLLEY BARS**  
Useful for serving in restaurants or sponsored events, trolley bars can be made of various materials, depending on the needs.



# LARGE SCALE SIGNAGE

If you really want your sign to make an impact, consider a large-scale signage. Highly visible from a distance, those advertisements can carry a message on both sides and are designed to literally stand out in open spaces. They make your business noticeable from afar. Key Company designs and manufactures large-scale solutions that project messages, texts, logos, icons and graphics in a real style.

**4.1. PETROL STATIONS' AND SHOPS' CAMPIQUES SIGNAGE**  
They improve the visibility of the points of sale. They can be illuminated. Their face can be made of the powder coated aluminium, plastics or vinyl materials.

**4.2. LIGHT BOXES**  
Their face is made of the special vinyl material with the graphics printed or finished with foil on its surface. It is stretched on a powder coated metal construction.



#### 4.3. CHANNEL LETTERS

These internally illuminated, three-dimensional graphic signs are made to feature your business and draw the eye of passers-by.

#### 4.4. MONOLITH SIGNS & PYLONS

These are free-standing metal, powder coated constructions clad with aluminium boxes, plastics or vinyl material. They have illuminated graphics and/or digital pricing displays.



#### CLEVER EXTERIOR SIGNAGE solutions

Our wide range of exterior signage solutions offers you a great options whether you want to advertise your brand, product or storefront. See our clever solutions such as solar powered or double moulded light boxes.

- |                   |                       |
|-------------------|-----------------------|
| Light boxes       | Metal signs           |
| Metal faced signs | Stylish bracket signs |
| Channel letters   | Panels                |
| Laser cut signs   | Lanterns              |

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EXTERIOR

#### HARMONISED INTERIOR SIGNAGE solutions

We can meet every advertising need you have and make it fit your style precisely. Thanks to the wide selection of interior advertisements in different sizes, shapes and materials we can meet your exact needs and tastes and suit both modern and traditional interiors.

- |                 |                 |
|-----------------|-----------------|
| Light boxes     | Neon-look signs |
| VLE signs       | Mirrors         |
| Laser cut signs | Crystal signs   |
| Distance signs  | Engraved signs  |

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INTERIOR

#### UNIQUE POP/POS materials

Small advertising products have great potential. Enjoy the flexibility and diversity of our Point-Of-Sales materials as they directly help you to increase your sales.

- |                                 |                             |                          |
|---------------------------------|-----------------------------|--------------------------|
| Dispensers                      | Other displays              | Leaflet displays         |
| Clocks                          | A-boards                    | Advertising trolley bars |
| HoReCa advertising equipment    | Blackboard signs            |                          |
| Shelf displays                  | Menu displays               |                          |
| Table & chairs, other furniture | Shop racks systems          |                          |
| Counter displays                | Housing of vending machines |                          |
| Acrylic plaques                 | Free standing displays      |                          |

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POI/POS

#### MEMORABLE LARGE SCALE solutions

For a more powerful impression choose our large scale advertisement solutions. Let your brand become a part of the public space.

- Petrol stations' and shops' canopies signage
- Light boxes
- Channel letters
- Monolith signs & pylons

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LARGE SCALE





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